



Sponsorship/Advertising Opportunity

District 45 Toastmasters 2011 Fall Conference
November 4-6, 2011
The Ashworth by the Sea
Hampton Beach, NH USA



Dear Sir/Madam,

Each day, individuals in over 106 countries build confidence to overcome barriers and to perform effectively in their workplace, home, and community. These individuals are members of Toastmasters International. They live and work in your community, and possibly in your organization.

Toastmasters International is a worldwide, educational non-profit organization dedicated to improving public speaking, communication, and leadership skills. There are seventeen clubs in the local area, which are connected through other clubs from New Hampshire, Maine, Vermont, New Brunswick, Nova Scotia and Prince Edward Island to make up our District (District 45).

The local Toastmasters clubs are hosting the District 45 Fall Conference on November 4-6, 2011 at the Ashworth by the Sea in Hampton, NH. We are expecting approximately 150 delegates and guests to attend.

Plans for the conference have been ongoing for many months and we need your assistance. Sponsors play a significant role at Toastmasters Conferences. Sponsors provide individuals an opportunity to attend the conference to hone their communication and leadership skills, while allowing attendees to learn about our great local businesses. Many will come early or stay later so they can explore the area, shop at local businesses, dine at local restaurants and visit attractions.

As a sponsor, there are several opportunities for you to contribute to our conference. You may purchase an advertisement in our conference program or sponsor a specific event at the conference. Information is attached regarding the possibilities.

The benefits of sponsorship are many (*see attached*) and we hope that you will support our conference. If you are interested in this opportunity or have any questions, please contact Dawn Knight at dawn.knight1871@gmail.com.

We look forward to hearing from you soon.

Sincerely,

Candice Buell / Rick Jennings
District 45 Toastmasters Fall Conference Co-chairs

*Candice Buell - Conference Co-Chair - email: candicebuell@yahoo.com
Rick Jennings - Conference Co-Chair - email: jecrye@comcast.net*

Attachments

SPONSORSHIP of District 45 Toastmasters Fall Conference November 4-6, 2011

“Get Your Name in Front of Toastmaster Caliber Professionals”

What’s in it for you?

- Opportunity to demonstrate your company’s commitment to the importance of communication and leadership development in your organization
- Opportunity to showcase your company’s commitment to excellence and community development
- Opportunity to showcase your business or organization
- Opportunity to advertise your products or services

What can you do?

- Sponsor the printing of the Conference Program
- Sponsor a Toastmaster event (i.e. Banquet, Luncheon, Breakfast, Keynote Speaker)
- Purchase an advertisement in the Conference Program
- Donate product or service for silent auction or raffle

What will you receive? Recognition through:

- Signage at your sponsored event (e.g. Luncheon sponsored by....)
- Business listed on the Conference website <http://fall.district45conference.com/> (with logo and link to your website, if applicable)
- Announcements & recognition throughout the Conference
- Business listed on the Sponsor page of the Conference Program
- Your literature available in the Conference Delegate Kits/Bags
- Electric Signage

Conference Program Advertising:

- Platinum sponsor \$1500.00 (half price for Toastmaster Members):
 - Full page (see below) ad in our program
 - Vendor literature in conference delegate bag



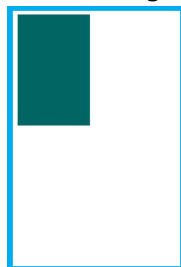
Full page
8" x 10"

- Gold sponsor \$1000.00 (half price for Toastmaster Members):
 - Half page (see below) ad in our program
 - Vendor literature in conference delegate bag



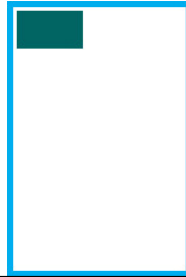
Half page
8" x 5"

- Silver sponsor \$500.00 (half price for Toastmaster Members):
 - Quarter page (see below) ad in our program
 - Vendor literature in conference delegate bag



Quarter page
3.75" x 5"

- Bronze sponsor \$250.00 (half price for Toastmaster Members):
 - Business card size (see below) ad in our program
 - Vendor literature in conference bag.



Business card size
3.5" x 2"

Event Sponsorship

If your company wishes to sponsor a specific event or printing of the conference program, the items and costs are listed below.

<u>Event</u>	<u>Estimated Amount per Event</u>
Banquet Dinner	\$500.00
Awards Luncheon	\$400.00
Breakfast Buffet	\$300.00
Keynote Speaker	\$500.00
Conference Program Printing	\$300.00
Tall Tales Event	\$500.00

****Event sponsorship can be co-sponsored by two or more organizations, clubs, business or individuals!***